

## **Unique Broadband Systems Ltd strengthens its European presence with opening of French office.**

Toronto, February 1<sup>st</sup> 2010 – Unique Broadband System Ltd. (UBS), a major developer of COFDM technology and applications, is pleased to announce the expansion of UBS in Europe with the opening of its office in Paris.

This strategic development recognizes the need for pan-European coverage for continued growth and allows UBS to provide even better and faster technical, marketing and commercial support to its growing customer base in Europe. This office in Paris is complementing the current presence in Barcelona (Spain) and Pisa (Italy) and will mainly focus on marketing and customer service activities.

Through this expansion, UBS is building on current success and involvement in major projects such as the J-ORTIGIA DVB-SH pilot networks for which UBS designed and manufactured the Terrestrial Repeaters and the launch of the first DVB-SH network by Fraunhofer in Germany in October 2009. This step forward is strengthening the actions taken by David Dane, President and Chief Executive Officer and Philippe Vermande, Manager Sales and Marketing and reaffirms UBS dedication and commitment to drive innovation in France.

The new office, located in a prestigious site at 90 Avenue des Champs Elysées, will be the contact center of French-based activities and share opportunities and initiatives with the other UBS Europe offices in Italy (Pisa) and Spain (Barcelona). The UBS Team in Paris is reachable by phone at 08.11.85.03.10 or email at [france@ubs-europe.com](mailto:france@ubs-europe.com)

### **About Unique Broadband Systems Ltd.**

Unique Broadband Systems Ltd. (UBS) is a privately owned and operated company with its head office located in Toronto (Canada), 100% owned subsidiary UBS (Beijing) Technologies Limited in China, Unique Broadband Systems Inc. in California (USA), UBS Europe in Barcelona (Spain), Pisa (Italy) and Paris (France), world-leading designer and manufacturer of Wireless Digital & Audio Broadcasting technologies, has deployed systems and solutions for Terrestrial, Satellite & Mobile Multi-Media carriers and operators on five continents around the globe. For further information, you can reach us on [www.ubs-europe.com](http://www.ubs-europe.com) or [www.ubs-europe.eu](http://www.ubs-europe.eu)